



BREMBO'S COMMITMENT

“HOUSE OF SMILE”, SOCIAL PROGRAM IN PUNE (INDIA)

Launched in collaboration with the NGO Cesvi, the “House of Smile” offers support to women and children who live in a state of extreme vulnerability. It consists of a service center hub situated in a building in Bibwedi and three educational centers for children and young people in the slum areas of Pune. The local humanitarian organization, Swadhar, is responsible for the services and coordinates the project.



TARGET

- Help children to read and write and teach children from the age of three to adolescence.
- Protect childhood.
- Support and sustain women who live in fragile conditions and young mothers.



ACTIONS

- Promoting schooling for young people and helping with studying.
- Teaching civic education and guidelines for healthy eating.
- Setting up a computer lab.
- Creating library areas to encourage reading.
- Providing psychological support, legal guidance, medical assistance and health care for women and young mothers.
- Organizing vocational courses for women (dressmakers, hairdressers, beauticians, etc.) that offer a recognized qualification.



RESULTS

- Setting up of one hub and three educational centers that offer services to 486 children and 527 women on average each year.
- Development of level of schooling in some areas of Pune.
- Improvement of the social and mental conditions of women who live in a state of vulnerability.